

INTRODUCING OPTIFOG



OPTiFOG™
top layer with fog repellence properties



OPTiFOG™
ACTIVATOR™

activated by

THE RESULT:

MAXIMUM PROTECTION AGAINST FOG

No distortion or loss of contrast:




Standard lens



Lens with Optifog

Durable:

Optifog top layer durably retains the Optifog™ Activator™, preventing fog from appearing for up to one week.



OPTiFOG™


WEARER SATISFACTION GUARANTEE


STOP THE FOG WITH **OPTiFOG**


All lenses with Optifog come with the Optifog™ Activator™ kit and a certificate of guarantee. Ask for these elements when you receive your lenses with Optifog.

For maximum protection against fog and optimal visual performance, ask your Eyecare Professional for Crizal lenses with Optifog.

www.optifog.com















STANDARD LENS



LENS WITH OPTIFOG

OPTIFOG

A UNIQUE TECHNOLOGY AGAINST FOG

STOP THE FOG WITH **OPTiFOG™**

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FOG IS EVERYWHERE...



- **Changing environment:**
Moving from cold to hot environment



- **Indoor activities:**
Drinking hot beverages, eating hot food, boiling a pot of water or opening the dishwasher



- **Outdoor activities:**
Playing sports such as running, cycling or tennis



- **At work:**
Work environment where precision and safety are a priority

ANTI-FOG EFFICIENCY

RECOGNIZED BY WEARERS

79%⁽¹⁾

of wearers
are satisfied
with Optifog⁽²⁾

(1) Wearer test conducted by a 3rd independent party (France / 2011)
Base: all wearers included (n=100)

(2) Average assessment on fog repellence efficiency at t = 0, 8 and 20 seconds

EASY TO USE



Shake the Optifog Activator bottle.



Apply one drop on each side of your lenses with Optifog.



Gently wipe the lens surfaces using the microfiber cloth provided in the Optifog Activator kit, making sure to coat the entire lens.

Use Optifog Activator:

- when the anti-fog performance of your lenses with Optifog is diminishing
- to clean your lenses with Optifog

Note : all water based liquids will remove Optifog Activator from your lenses. If lenses are in contact with water (ex: rain), use Optifog Activator again.

FOR OPTIMAL VISUAL PERFORMANCE, ASK FOR CRIZAL LENSES WITH OPTIFOG



Fog repellence



Glare reduction



Dust repellence



Scratch resistance



Easy care

} Optifog

} Crizal latest innovations